CBN
THE CHRISTIAN BROADCASTING NETWORK

# YOUR FAITH IN ACTION

## A GLOBAL IMPACT

2025 ANNUAL REPORT

# OUR MISSION

To prepare the nations of the world for the coming of Jesus Christ and the establishment of God's kingdom on earth.

Guided by this vision, CBN and its faithful partners proclaim the Gospel of Jesus Christ and extend God's love to a world in need.

Together, we are equipping the next generation, easing human suffering, and broadcasting a message of hope on screens around the globe.

# FULFILLING THE GREAT COMMISSION

Dear Partner in Ministry,

As you read this annual report, I hope you'll rejoice at God's tremendous work in the world as you help to fulfill the Great Commission. **Each page reveals the incredible impact of your faith in action.**

Each story, each life changed, each soul reached with the Gospel happened because you said yes to the Lord's call. Whether through CBN News delivering truth in uncertain times, CBN Animation's Superbook introducing children to Jesus' love, or CBN Israel caring for survivors of war and terror—**you were there**. You made the difference.

Throughout April 2024–March 2025 (fiscal year 2025), you helped send the message of hope to every corner of the world—into homes, hospital rooms, refugee camps, remote villages, and hurting hearts. And through your partnership, we've seen miraculous salvations, answered prayers, and powerful testimonies that continue to reach across generations and nations.

You have been the compassionate hands of Jesus—offering hope to those in crisis, healing to the brokenhearted, and truth to a world in desperate need of it. The harvest remains vast, but the laborers are few. That's why your partnership matters more than ever.

This annual report is filled with stories that *you* helped write—stories of transformation, salvation, and miracles. As you read, I hope you'll see just how powerfully your faith and support have changed lives.

Thank you for being such a vital part of this ministry. Let's look forward to an even greater outpouring of God's Spirit as we continue to fulfill His command to *go into all the world and preach the Good News to everyone* (Mark 16:15). May God continue to bless you as richly as you've blessed others.

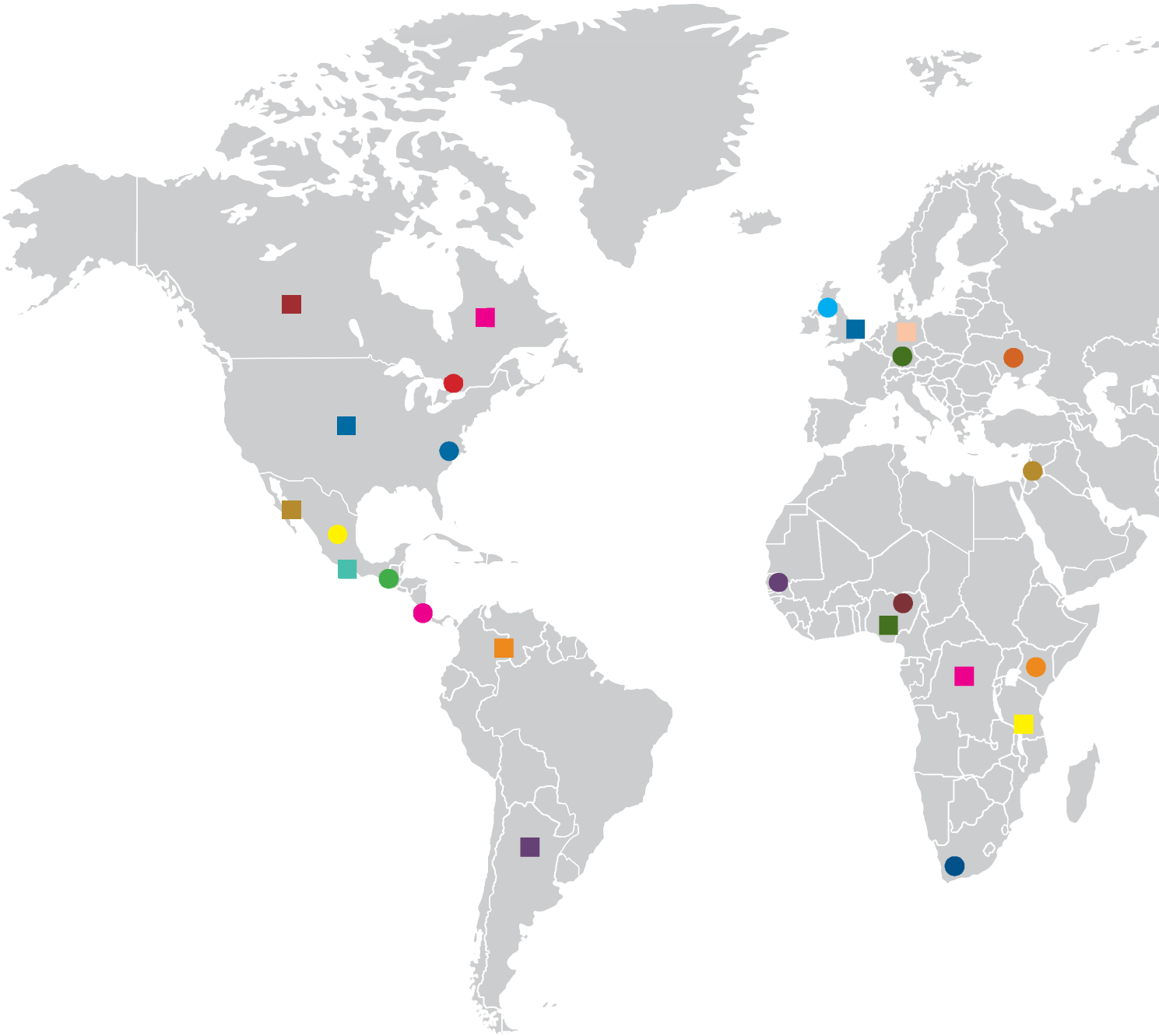
Yours in Christ,

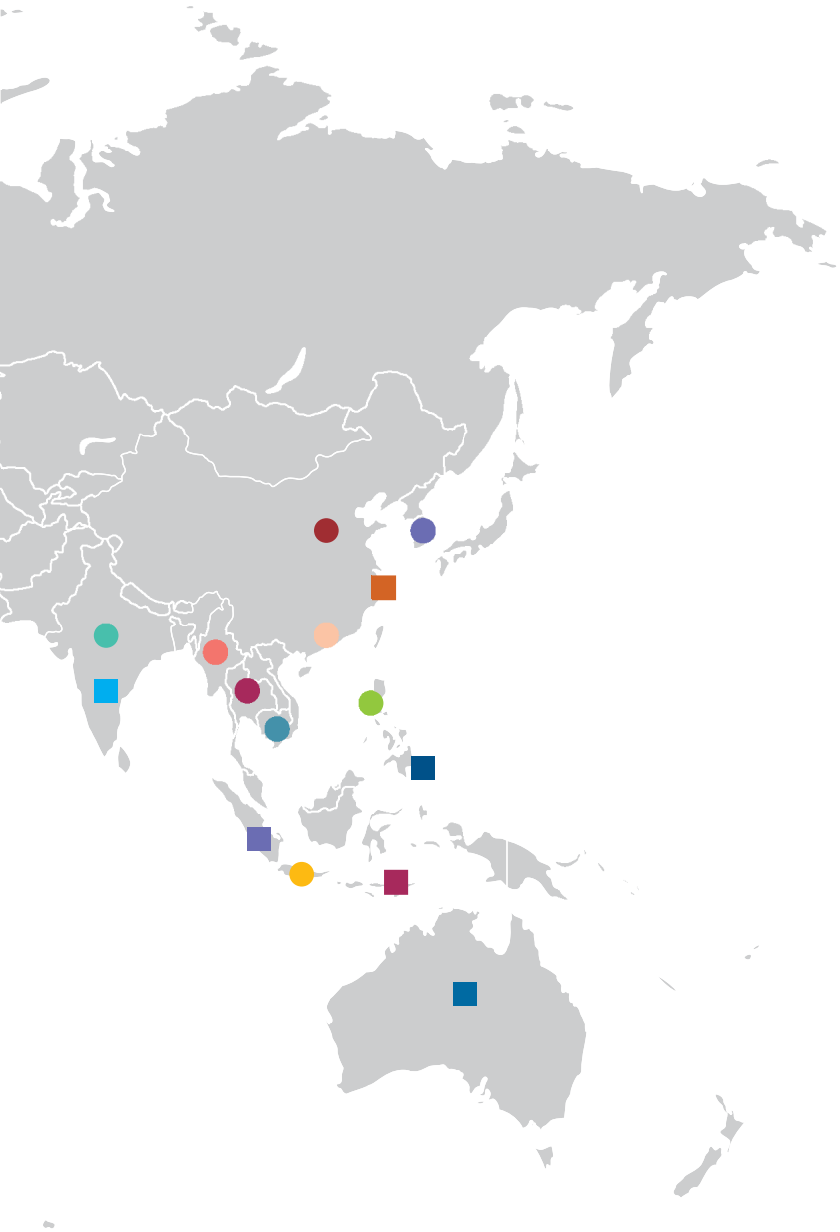
Gordon Robertson
President and CEO, CBN

# WORLDWIDE EVANGELISM

Every day on television or digital platforms, in living rooms, hospital beds, hostile nations, prison cells, and villages across the world, someone is hearing this message: ***"God sees you. He loves you. And He has given you salvation in Jesus."***

Your generosity keeps this broadcast alive. Your prayers sustain its mission. And your faith is changing eternity for millions.





## CBN OFFICES AROUND THE WORLD

- United States
- Canada
- Mexico
- Guatemala
- Costa Rica
- United Kingdom
- Germany
- Ukraine
- Senegal
- Nigeria
- South Africa
- Kenya
- Israel
- India
- Myanmar
- Thailand
- Cambodia
- Indonesia
- China
- South Korea
- Hong Kong
- Philippines

## BROADCAST DISTRIBUTION

- The 700 Club Canada
- Le Club 700
- The 700 Club
- Club 700 Hoy
- Vive+
- Mundo Cristiano
- Vida Dura
- Erlebt TV
- The 700 Club Nigeria
- TPi
- Ek Nayee Zindagi
- Solusi
- Superyouth Generation
- The 700 Club Hong Kong
- The 700 Club Asia

THE 700 CLUB

# GOING INTO ALL THE WORLD TO PREACH THE GOSPEL

For 60 years, *The 700 Club* has been more than a broadcast. It's been a lifeline—sharing the Good News of Jesus Christ, the truth of Scripture, and real-world stories of transformation. And that life-changing legacy continued—**all because of you**.

Each weekday, viewers across America and around the world tuned in to hear a Christ-centered perspective on the news and powerful testimonies—presented by hosts Gordon Robertson, Terry Meeuwsen, Ashley Key, Charlene Aaron, Andrew Knox, and news anchor John Jessup. Behind every story of miraculous healing, restored relationships, and life-changing prayer is a **faithful donor like you**, making it possible.

> *"The 700 Club helps me make sense of this world through God's eyes. It brings me peace. Thank you for being there."*
>
> A grateful viewer

## In FY 2025:

An estimated 2 million viewers watched *The 700 Club* each week.

*The 700 Club* connected thousands of viewers to the CBN Prayer Center for personalized ministry and salvation.

*The 700 Club* spotlighted real-life miracles—and brought the healing ministry of prayer to viewers around the globe.

# INSPIRING AUDIENCES WITH POWERFUL TESTIMONIES

Michael was exposed to pornography when he was just 14. Two years later, he surrendered his heart to the Lord. *The 700 Club* and CBN's prayer line played a vital role in his salvation—and throughout his Christian journey. Now at 62, Michael rejoices that he has been set free from decades of bondage.

# MAKING AN ETERNAL DIFFERENCE FOR GOD'S KINGDOM

Through your generous giving, you've ensured that the truth of God's Word is proclaimed boldly, hurting people are cared for, and hope is broadcast to all generations. Because of you, the Great Commission given to us by Jesus is being fulfilled. You are going into all the world preaching the Gospel and bringing help and hope to millions in His name.

CBN ISRAEL

# DEMONSTRATING GOD'S LOVE TO THE PEOPLE OF ISRAEL

**Despite crisis and conflict, you stood steadfastly with the people of Israel—and your compassion transformed lives.** Because of your generous support, CBN Israel was on the front lines delivering food, medicine, shelter, and trauma care to Holocaust survivors, victims of terror, refugees, and those living in poverty.

**In the wake of the October 7 attacks and Israel's multifront war against Iran and its terror proxies, you helped give** thousands of nutritious food packages and hot meals to the most vulnerable. You provided safe housing for families still displaced from the Gaza envelope area and helped establish a new trauma recovery and resilience center in Jerusalem.

**As antisemitism and anti-Israel hostility spread, you became an influential voice for truth.** Through CBN's Jerusalem bureau, powerful films, and digital media, you ensured that the world heard a clear, faith-rooted account of Israel's struggles and triumphs—cutting through misinformation with clarity and conviction.

**Your partnership is far more than a donation—it is a declaration.** A declaration that Israel is not alone. That compassion is stronger than hatred. And that the God of Abraham still works powerfully through dedicated people like you.

# YOU ARE AT WORK IN ISRAEL

**ISRAEL RELIEF**
Providing help and hope to Israel's most vulnerable

**ISRAEL FILMS**
Producing inspiring films about Israel's true history

**ISRAEL NEWS**
Informing the world about Israel and the Middle East through honest media

**ISRAEL INSTITUTE**
Equipping future Christian leaders to stand strong for Israel

## PROVIDING HEALING AFTER TRAUMA

After the October 7 attacks, many Israelis face deep emotional challenges. Thanks to compassionate friends like you, CBN Israel's Resilience Center provides trauma counseling to help people rebuild their lives.

*"We're here to help them find peace and new tools for living."*

Psychologist Yonathan Almeida

## BRINGING HOPE TO FAMILIES IN NEED

After the Hamas invasion, Katerina's family faced severe hardship. CBN Israel provided food, emergency funds, and other essentials through our compassionate partners.

*"We're very thankful for people who care."*

Katerina

# CBN INTERNATIONAL: YOU ARE REACHING THE WORLD FOR CHRIST

*The earth shall be full of the knowledge of the LORD as the waters cover the sea.*

~Isaiah 11:9 NKJV

Your partnership helped CBN proclaim the Gospel across continents—through satellites, streaming apps, and television broadcasts—into unreached places. From remote villages to bustling cities, your support carried the message of Jesus into **174 countries and territories, and 40 languages and dialects**.

Because of your faithfulness, people around the globe are hearing the Gospel in their own language through media they trust—and at moments they need it most.

Digital expansion, including YouTube, WhatsApp, and regional social media, helped reach over **25 million viewers and followers** with various CBN productions—including news, testimonies, animation, devotionals, and biblical content.

Thank you for ensuring the Word of God continues to go forth—without borders and without limits.

## Projected Results in 2024*

**674 million individuals viewed at least one episode of CBN International programs**

**222 million people professed faith in Jesus Christ**

**70 million joined a church or fellowship**

## TOP THREE COUNTRIES IN VIEWERSHIP

### #1 INDIA

**REVIVAL IN RAJAHMUNDRY**

*From a handful of believers to thousands*

In Rajahmundry, pastors teamed up with CBN to help broadcast the Gospel and fuel explosive church growth. Entire families came to faith—proof that when the Gospel is heard, lives are changed.

### #2 PHILIPPINES

**JULIE ANN FINDS HEALING**

*"Heartbroken and alone, I turned on The 700 Club Asia"*

In her darkest moment, Julie Ann watched *The 700 Club Asia* and encountered God's love. Through a simple prayer, she found emotional healing and gave her life to Christ.

### #3 NIGERIA

**WHAT PERSUADED FRANCIS**

*Sharing blessings, inspiring others*

Francis, a devoted partner of *The 700 Club Nigeria*, shares how Superbook has been a tremendous blessing in his life. He encourages everyone to join CBN Africa and experience firsthand the transformative power of sharing God's Word through this incredible ministry.

*Brown, Fraser & Associates, a research company founded by Regent University professor Dr. William Brown and by Dr. Benson Fraser, carried out a study of CBN's international viewership in 2024. To prepare this study, Brown and Fraser surveyed 18,833 persons in 169 cities or regions of 18 countries. Brown and Fraser applied the results from these and prior years' surveys to project audience sizes and the impact of CBN programming.

HELPING THE HOME·FRONT

# NO MILITARY FAMILY SHOULD FACE CRISIS ALONE

*"Thank you so very much from the bottom of my heart!"*

Erin

U.S. Navy Sailor Justin and his wife, Erin, faced a financial crisis when both of their vehicles needed major repairs. They rented a car to ensure reliable transportation—a costly expense while raising four kids on one income. Through a military ministry in Virginia, Helping the Home Front stepped in—covering the rental and repair costs, thanks to incredible partners like you.

Your support helped bring relief, hope, and God's love to **over 10,600 people** in military families across the United States and around the world—each one navigating the daily responsibilities of service, sacrifice, and unexpected need.

Through **more than 180 ministry partnerships in 115 regions**, CBN's Helping the Home Front delivered practical aid where it mattered most: home and car repairs, past-due bills, broken appliances, and emergency airfare. Your generosity made it possible to distribute more than **$483,000** in assistance.

You also helped supply thousands of military children with **back-to-school backpacks** and holiday gift boxes filled with toys, Superbook DVDs, and essentials—providing joy during seasons often marked by deployments and transition.

Since its founding, Helping the Home Front has served countless people—thanks to your tremendous compassion.

Your gifts aren't just financial—they're deeply personal. You're lifting burdens, strengthening families, and reminding America's heroes that **CBN partners see them, honor them, and stand beside them**.

CBN NEWS

# BECAUSE TRUTH MATTERS®

In an age of spin, confusion, and cultural drift, your support of CBN News is helping cut through the noise with one essential mission: **to provide national, international, lifestyle, and entertainment news that you won't see anywhere else—through the lens of faith**.

With an expansive global reach, **2 million people** watch CBN News on *The 700 Club* at least once each week. Your partnership empowered CBN News to deliver trusted, faith-forward journalism from news bureaus in **Jerusalem** and **Washington, D.C.**

CBNNews.com averaged **over 1.2 million monthly page views**, delivering breaking news, in-depth features, and exclusive coverage on topics often overlooked by mainstream media. The CBN News App continues to grow with **over 9.8 million article screen views** year to date. As one user writes: *"Thanks for sending this biblical news to my email address every morning. ... I feel so blessed to have found CBN. May God richly bless all of you!"*

And because of you, CBN News has remained steadfast in its reporting on persecuted Christians, assaults on faith and freedom, and other issues of great concern to people of faith.

# ORIGINAL PROGRAMMING

Unlock inspiring coverage at **WatchCBNNews.com**

CBN NEWS NEWSWATCH

Top headlines, analysis, and in-depth reports

FAITH NATION

Covers the intersection of faith and politics

CWN CHRISTIAN WORLD NEWS

Triumphs and challenges of the global church

JERUSALEMDATELINE

Offers a biblical perspective on new events focusing on the Middle East

STUDIO 5

Lifestyle magazine exploring pop culture and entertainment

PRAYERLINK

Connects the daily news headlines to the power of prayer

HEALTHY LIVING

Medical and wellness information to live healthier

GLOBAL LANE

Current events around the United States and the world

NEWS MAKERS CBN NEWS

Stories regarding faith, politics, and what's in between

# LOVED ON SOCIAL MEDIA

- **YouTube –** 2.3 million subscribers and growing each month
- **Facebook –** 1.3 million engaged followers
- **X –** (formerly Twitter) 186,000 followers
- **Instagram –** nearly 180,000 followers
- **TikTok –** averages over 57,000 monthly views, with 6,000 followers
- **Rumble –** more than 10,000 followers, with 365,000 monthly views

# TRUSTED. DEPENDABLE. GOD-CENTERED.

This is the legacy your commitment and generosity have built. Thank you for believing that truth matters. Thank you for supporting CBN News.

OPERATION BLESSING

# BRINGING HELP AND HOPE TO A HURTING WORLD

You helped people in need around the world through the four longstanding outreaches of CBN's Operation Blessing—by providing nutritious food, clean water, medical care, and disaster response. **Then in April 2025, Orphan's Promise joined Operation Blessing as our new fifth area: Child Development.**

In the wake of earthquakes, floods, and armed conflict, your support made it possible to deliver life-saving aid to those in desperate need.

You also made it possible to launch and expand sustainable projects that continue long after emergencies end—like aquaponics farms, water purification systems, and community health outreaches that transform entire villages.

From your own community here at home to war-torn areas of Ukraine and beyond, your kindness demonstrated the power of God's love. Your gift became someone's answered prayer.

Thank you for being the hands of Jesus. Because of you, Operation Blessing is more than a name—it's a promise of help and hope.

In **29 countries**, Operation Blessing teams rescued families with clean water, medical care, disaster aid, and hunger relief. During FY 2025, caring friends like you helped provide:

- **Clean water to more than 28,000 people**
- **Medical care to 20,000 people in 10 countries**
- **33 responses to natural and humanitarian disasters**
- **Over 9.4 million meals distributed across America**

# YOU ARE MAKING A LIFE-CHANGING IMPACT

## A BETTER QUALITY OF LIFE FOR PHRAEOWANIT'S FAMILY

In Thailand, Phraeowanit, a mother of four, had to choose between her children going hungry and sending them away so she could find work in another country.

Then, friends like you empowered CBN's Operation Blessing to intervene. Phraeowanit received supplies, equipment, and training in finance and management to renovate her small food business.

*"I am thrilled! I never thought something like this would happen here. Before, getting water was painful, but now we no longer need to walk to the river or hand-dug wells for water. Clean water in Peru now comes to our houses! Thank you very much, friends."*

Paulino in Peru

orphan'spromise

# HELPING VULNERABLE CHILDREN THRIVE

Thank you for stepping in to help children in need. Through CBN's Orphan's Promise, you brought life-changing care—education, nourishment, discipleship, and safety—to thousands of orphaned and at-risk children in **over 65 countries**.

Together, we served nutritious meals, delivered school supplies, and brought hope to hurting children—all while showing them Christ's love.

Your generosity has made a vibrant future possible for so many. Little ones in Asia and Latin America were cared for through feeding programs. Communities in Africa have been transformed, thanks to school initiatives and trauma-response programs. Families and training centers in Ukraine offered joy and restoration amid conflict. Children are not just surviving—they're thriving.

You are the hero of these stories. Because of your kindness, doors of hope are opening where poverty and despair once ruled. We hope you will be filled with joy as you see the result of your care in every child who now smiles, learns, and believes because of your love.

To maximize our global impact, Orphan's Promise joined forces with CBN's Operation Blessing in April 2025, becoming the foundation for a new fifth area of outreach: Child Development.

# KENYA

*"Thank you for keeping me in school and buying my school supplies! May God bless you all."*

Alice

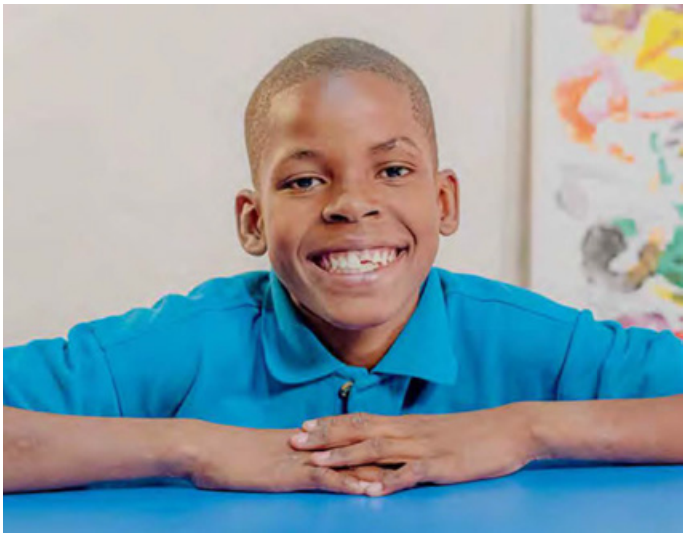
Through the generous partnership of people like you, Alice's tuition and school supplies are paid for so that she can attend classes and get a good education.

# DOMINICAN REPUBLIC

*"From the day I accepted Jesus Christ, I started to change a lot. I always felt that I was poor, that I would never have anything in my life. When I started to talk to God, everything got better."*

Donalson

Your unwavering dedication has not only changed Donalson's life—but it has also sown seeds of hope and transformation in countless other children like him.



# PHILIPPINES

*"Because of your support, I became aware about the importance of having a safe environment, especially for a child like me and for many children in my community."*

Kyle

Because of your faithful partnership, kids like Kyle are being equipped with the tools and resources they need to stay safe.

CBN ANIMATION | Superbook®

# BRINGING STORIES OF THE BIBLE TO CHILDREN EVERYWHERE

All over the world, girls and boys are learning about the love of God—because of you.

Your faithful support helped CBN Animation's Superbook reach a projected **497 million viewers** in **142 countries**, and **310 million people** recalled having sung "The Salvation Poem" song.* Millions of children were introduced to God's Word through vivid animation, entertaining storytelling, and biblical truth presented in a way they can understand—and remember.

The **Superbook Kids Bible App** had **1.9 million downloads** globally, offering interactive Bible stories, games, and Scripture engagement tools. Through the app alone, **there were 1.2 million Gospel presentation views, and 113,192 indicated they received Jesus as Savior**. Many more children made decisions to trust Christ through local ministry partners, school outreach events, and church-led screenings.

The **Superbook Academy** curriculum, available in **21 languages and dialects**, equipped churches around the globe to disciple children in their own language.

In war-affected regions like Ukraine, and in remote areas throughout South Asia, Superbook brought **hope where it's needed most**. In schools, refugee centers, congregations, and family homes, children who may never enter a traditional church heard the Gospel—because you chose to give.

# CHANGING LIVES THROUGH YOUTUBE

3 billion total views

10.8 million subscribers

50+ languages and dialects

FY 2025:

# SUPERBOOK KIDS BIBLE APP

Visit **SuperbookBible.com** to put the power of God's Word into your child's hands.

1.9 million downloads

1.2 million Gospel presentation views

113,192 indicated they received Jesus as Savior

# ANIMATION MEETS TRANSFORMATION

Thank you for believing that all children—no matter their language, location, or circumstances—deserve to know the God who loves them. Because of your generosity, Superbook continues to redeem hearts, change lives, and raise up the next generation of believers.

*Brown, Fraser & Associates, a research company founded by Regent University professor Dr. William Brown and by Dr. Benson Fraser, carried out a study of CBN's international viewership in 2024. To prepare this study, Brown and Fraser surveyed 18,833 persons in 169 cities or regions of 18 countries. Brown and Fraser applied the results from these and prior years' surveys to project audience sizes and the impact of CBN programming.

# CBN PRAYER CENTER: PRAYER CHANGES EVERYTHING

Every day, around the clock, you make it possible for people to hear the words they are yearning for: *"Let's pray together."*

Because of your faithful support, the CBN Prayer Center served as a spiritual lifeline to millions. With over **1.67 million prayer calls completed**, and thousands more connections through text, live chat, WhatsApp, email, and social media, this ministry reached hearts in crisis—one prayer at a time.

Your generosity helped lead **1,719 people to salvation**, with **4,445 rededicating their lives to Christ**. These aren't just statistics—they're eternal outcomes.

Behind every answered prayer is a team of **more than 280 dedicated members of our prayer staff**, trained and equipped to serve with compassion, Scripture, and faith. Because of you, they are able to share God's promises, connect with hurting hearts, and expect miracles every day.

Thank you for believing in the power of prayer—and for standing with CBN as, together, we point people to the One who never fails.

## FY 2025:

**Over 1.67 million prayer calls completed**

**1,719 people led to salvation**

**4,445 rededicated their lives to Christ**

700 CLUB INTERACTIVE

# BUILDING A SPACE FOR REAL CONNECTION

Thanks to you, *700 Club Interactive* continues to create a vibrant space where viewers don't just watch—they connect. Hosted by Ashley Key, Andrew Knox, and Charlene Aaron, the program welcomes audiences into meaningful conversations about faith, healing, and real-life transformation.

Powerful testimonies aired alongside live prayer, uplifting interviews, and biblical encouragement tailored to today's spiritual challenges. From stories of radical redemption to insights from authors and artists who are shaping Christian culture, every episode extended hope—and an invitation to engage.

**Your support made it all possible**: real-time prayer ministry, life-changing stories, and a global community growing in Christ together.

Because of you, believers are reminded: *You are seen. You are not alone. And God is at work in your life.*

Your support helped *700 Club Interactive* become a global prayer hub. Thank you for bringing light, love, and lasting encouragement into hearts around the world.

CBN FILMS

# TRANSFORMING HEARTS WITH THE POWER OF TRUTH

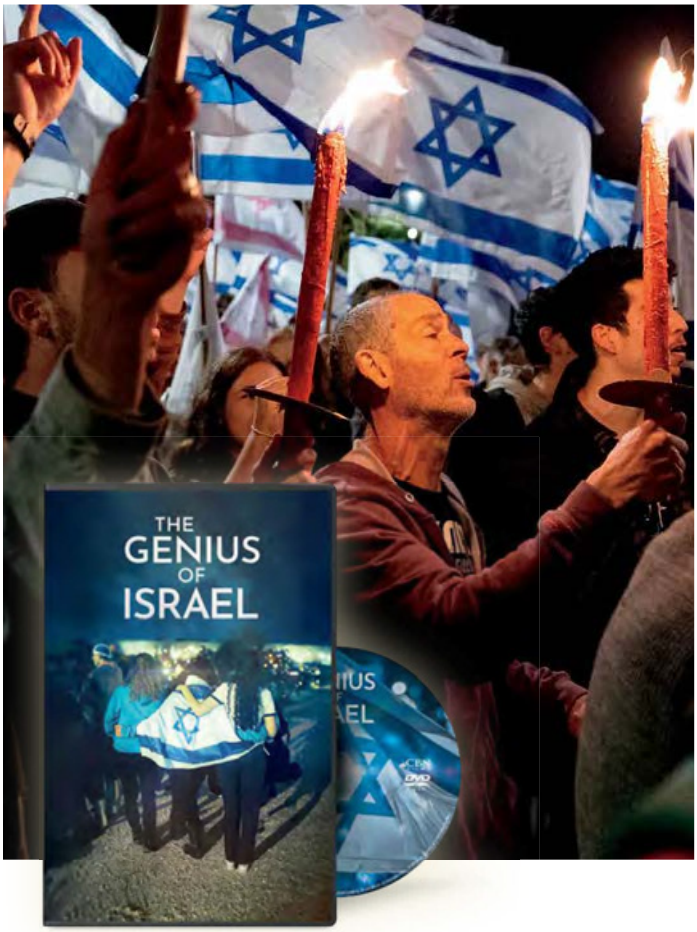
In a world that is hungry for clarity and hope, your support of **CBN Films is helping to proclaim God's truth with boldness, beauty, and integrity**.

Your generosity made possible the recent releases of groundbreaking films like *Oracles of God* and *The Genius of Israel*—works of truth that cut through confusion and connected viewers' hearts to God's work in the world today. These projects brought biblical insight, illuminated archaeological discoveries, and revealed how God is moving in lives and nations.

**You believe that truth—presented with powerful storytelling and cinematic excellence—has the power to transform hearts.** That belief is why our teams were able to produce truth-telling content that strengthens faith, deepens understanding, and builds bridges of reconciliation.

CBN Films is more than media. It is ministry. And you are the reason this ministry is offering hope, empowering believers, and reaching around the world to all generations with biblical, historical truth.

Thank you for boldly investing in faith-based storytelling and changing lives for eternity.



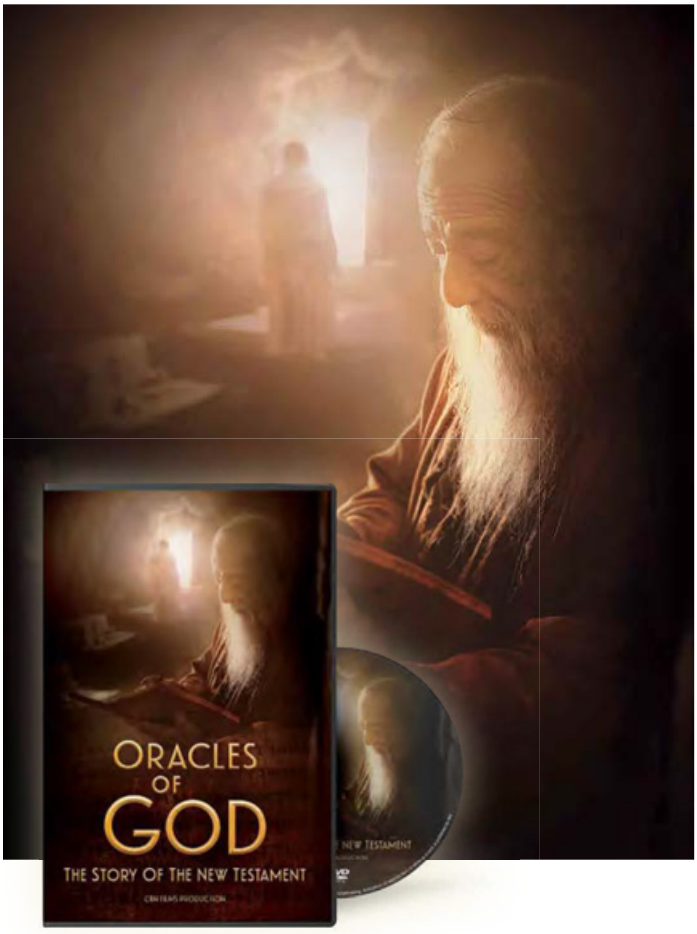

# HOPE IN THE MIDST OF CONFLICT

*"The main takeaway from The Genius of Israel is family. Relationships matter—whether it's with a family member or friend. The Israelis learn to enjoy working together to accomplish goals beyond themselves."*

Judy
Graham, NC

*"Thank you for putting The Genius of Israel together. I plan to share it with other members of my family."*

Rosalinda
Kyle, TX




# YOUR SUPPORT HELPS BRING HISTORY TO LIFE

CBN Films continues a rich tradition of creating films that inspire, educate, and entertain an evolving audience.

The latest production, *Oracles of God: The Story of the New Testament*, is a front-row seat to the drama, the danger, and the divine unfolding of history's greatest story.

God's unchanging Word has been preserved and now comes alive through stunning reenactments, expert interviews, and fascinating archaeological discoveries.

Your support helps make it possible to continue to create quality, relevant, and compelling films that inspire hearts and change lives.

# STEWARDSHIP

CBN operates on a firm foundation of integrity and excellence in accordance with biblical values and principles.

Through the faithful giving of our partners, and our shared desire to make a significant impact on the world in the name of Jesus, CBN continues to be a multi-faceted non-profit organization that provides media evangelism, prayer ministry, and humanitarian aid.

*"We love that CBN is such a multi-faceted ministry: digging wells, building orphanages, performing much-needed operations at no cost, providing essential housing, and supplying disaster relief around the world. We truly believe that by our consistent giving to CBN, God has richly blessed us in all areas of our lives."*

Tony and Barbara, CBN partners since 1981

*"We have seen God work and continue to work in our lives and the work of CBN. Best investment in the kingdom we could ever make in our ERA (Eternal Retirement Account)!"*

John and Rachel, CBN partners since 1974

*"We love being part of a ministry that is accountable for everything they do."*

Ronnie and Clarice, CBN partners since 2005

THE CHRISTIAN BROADCASTING NETWORK, INC. AND AFFILIATED ORGANIZATIONS

# CONDENSED FINANCIAL INFORMATION

FOR THE FISCAL YEAR APRIL 1, 2024–MARCH 31, 2025

## STATEMENTS OF ACTIVITIES – CONDENSED (IN THOUSANDS)

| Ministry Support and Revenues: | 2025 | 2024 |
|---|---|---|
| Ministry support | $ 299,236 | $ 296,737 |
| Gifts in kind | 35,598 | 42,155 |
| Other revenue and investment gain | 12,617 | 26,250 |
| **Total Ministry Support and Revenues** | **347,451** | **365,142** |
| **Ministry Expenses:** | | |
| Ministry and program | 274,416 | 294,534 |
| Fundraising | 39,970 | 42,751 |
| General and administrative | 17,903 | 18,772 |
| **Total Ministry Expenses** | **332,289** | **356,057** |
| Other activities | 2,550 | 1,672 |
| **Increase in Net Assets** | **17,712** | **10,757** |

## STATEMENTS OF FINANCIAL POSITION – CONDENSED (IN THOUSANDS)

| Assets: | 2025 | 2024 |
|---|---|---|
| Cash and investments | $ 156,908 | $ 155,436 |
| Contributions receivable, net | 102,184 | 82,659 |
| Gifts in kind inventories | 2,232 | 1,272 |
| Other current assets | 11,256 | 12,633 |
| Fixed assets, net of depreciation | 66,734 | 69,533 |
| Operating lease right of use assets | 10,131 | 12,166 |
| Other assets | 13,344 | 13,785 |
| **Total Assets** | **362,789** | **347,484** |
| **Liabilities:** | | |
| Deferred gifts in kind revenue | 2,232 | 1,272 |
| Other liabilities | 29,915 | 29,500 |
| Long-term lease liabilities | 10,716 | 12,914 |
| Long-term debt | 49,885 | 51,469 |
| **Total Liabilities** | **92,748** | **95,155** |
| **Net Assets** | **270,041** | **252,329** |
| **Total Liabilities and Net Assets** | **362,789** | **347,484** |

CBN is a member of the Evangelical Council for Financial Accountability (ECFA). CBN's financial statements are audited by our independent auditors, KPMG LLP. If you would like a copy of our audited statements mailed to you, please write to:

Public Relations Department
The Christian Broadcasting Network, Inc.
977 Centerville Turnpike
Virginia Beach, Virginia 23463-1001

# LOOKING FORWARD

As we step into a new year, our hearts are filled with gratitude for all that God has done—and continues to do through you. Together, we're reaching even more audiences through Christ-centered media as we introduce two new shows that you so generously support.

***The 700 Club Israel***, hosted by Gordon Robertson, is a weekly broadcast that offers powerful stories, trusted reporting, and biblical insight from Israel and the Middle East.

***Heaven Meets Earth***, a podcast hosted by Abigail Robertson and Ryan Bethea, features faith-stirring interviews that focus on God's miraculous work in our lives.

The media world is evolving at a frantic pace. CBN is committed to providing content across every platform that is both compelling and relevant. Podcasts and interactive programming are just the beginning.

Your cherished support is vital to leverage all media platforms to complete our mission: To prepare the United States of America and the nations of the world for the coming of Jesus Christ.

# A THANK-YOU TO OUR PARTNERS

As we reflect on a successful year, we want to extend our heartfelt gratitude to our valued partners. Your faithful commitment has created meaningful impact across America and around the world.

Thank you for being an essential part of our mission. May we look forward to even greater opportunities in the year ahead.

# *WE WANT TO PRAY FOR YOU*

Thank you for praying for us! How can we pray for you? Click the QR code to visit **CBN.com/Prayer** or call our 24-hour Prayer Center at 800-700-7000 to share what's on your heart. Our faith is stronger when we join together in prayer.

CBN

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